

The next step on  
the road to  
personalized side  
effect management





[www.mysideeq.org](http://www.mysideeq.org)

- **Target Audience:** Patients and Caregivers (GIST and other cancers).
- **Purpose:** To allow users to track their disease, medications, and side effects, and see how they impact quality of life. Also allows for viewing and posting of tips. Enables *collection of data that contributes to personalized side effect management*.
- **Scope:** Global and web-based, currently over 450 users, 40 diseases, and 60 medications represented including immunotherapy (Keytruda, Lartruvo).
- **Additional Comments:** Designed with feedback from FDA and numerous pharmaceutical companies



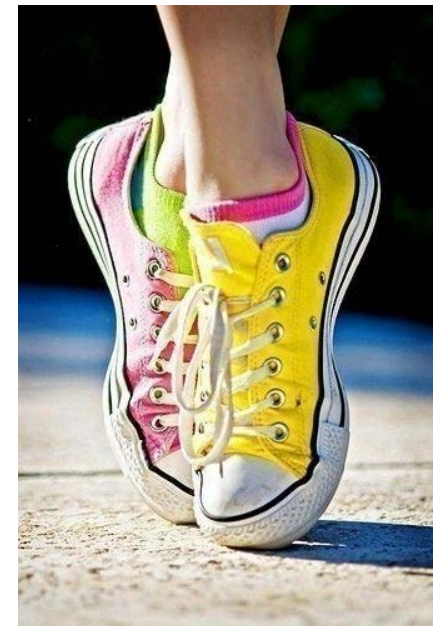
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- **Personalized side effect management???**
  - **Analogous to personalized medications**
  - **Logical next step in optimization of compliance and outcomes**
  - **For more information (LRG newsletter article):**



<https://liferaftgroup.org/2019/06/stepping-into-personalized-side-effect-management-with-sideeq/>



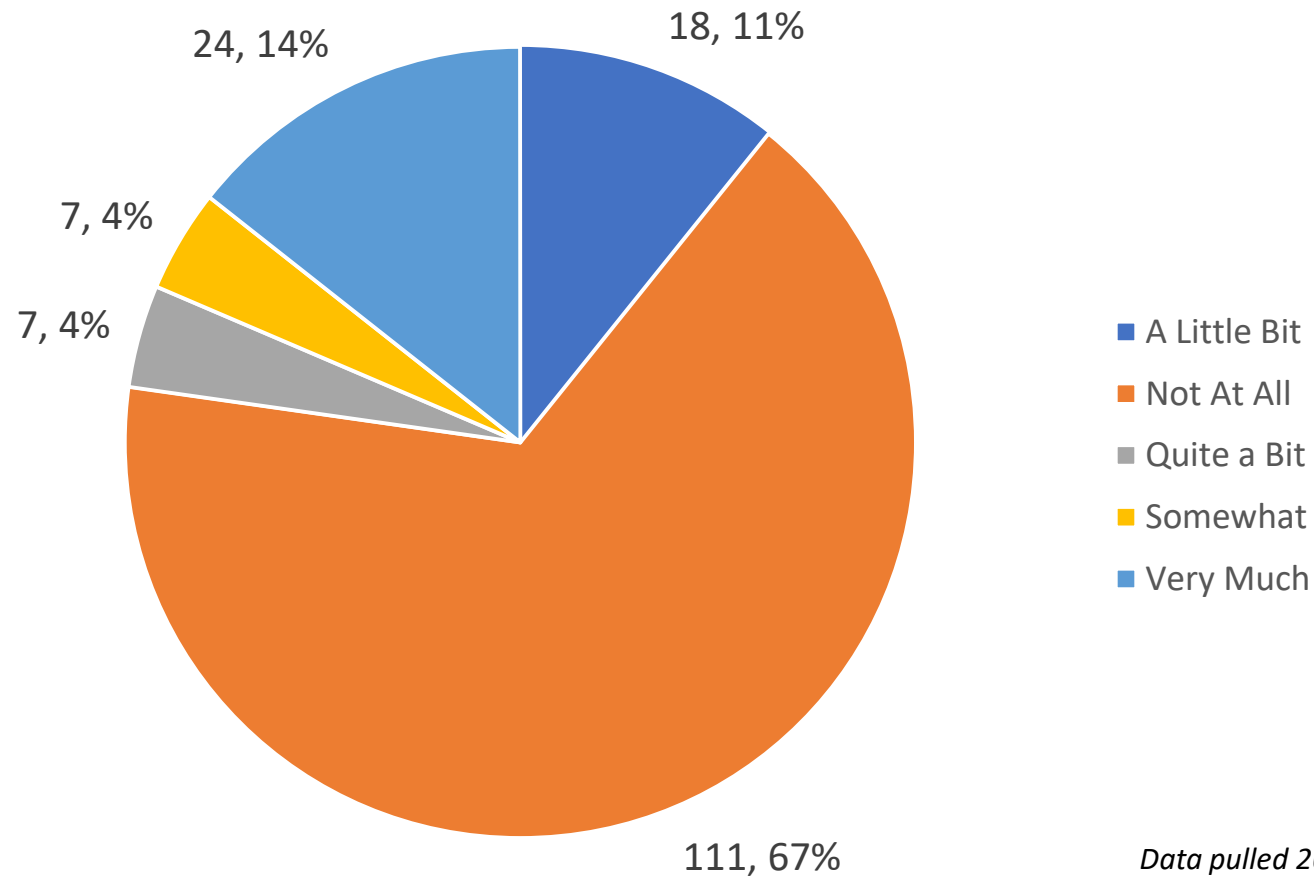
## **Some Key Questions SideEQ Can Address:**

- **Do side effects affect compliance?**
- **Do certain side effects concern patients more than others? (FDA question)**
- **Do side effects vary based on certain demographic characteristics?**
- **Intent is to share with clinicians to enhance specificity of side effect management (with an eye towards compliance, outcomes)**





*In the Last 7 days, How Much Have Your Side Effects Interfered With Your Ability To Take All Of Your Medication As Prescribed?*



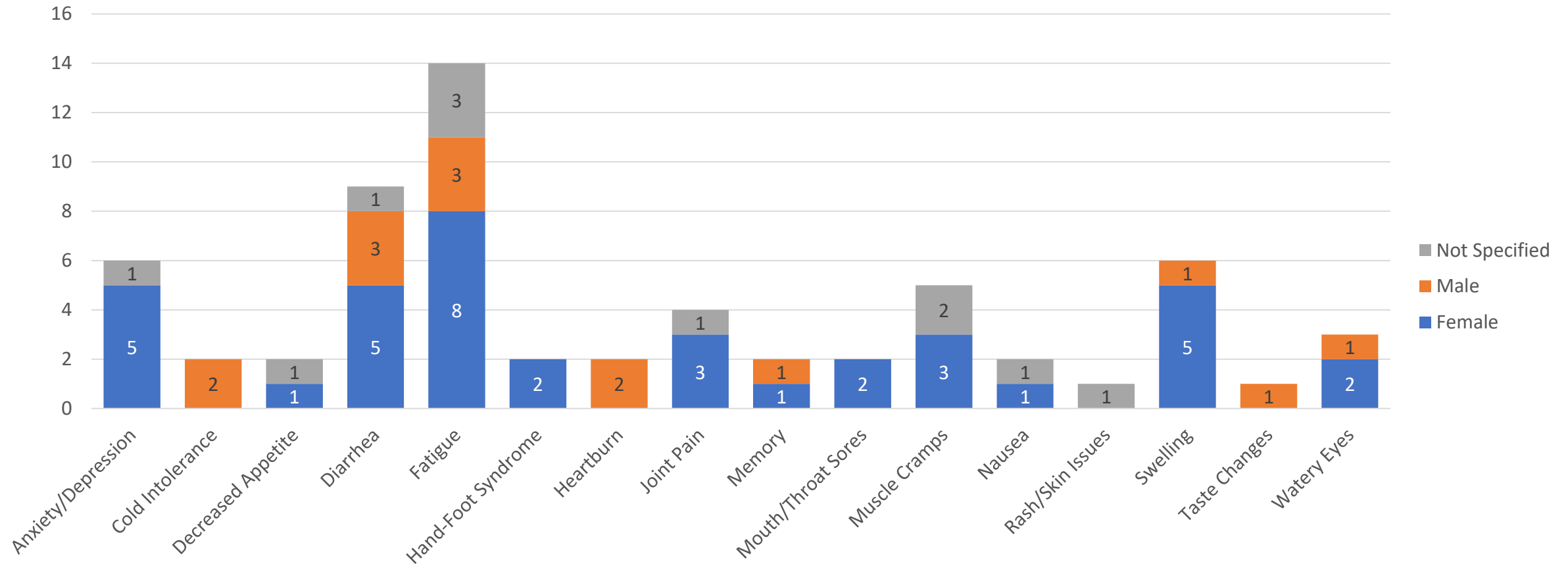
Data pulled 26 Sep 2019



## Which side effect concerns you the most?

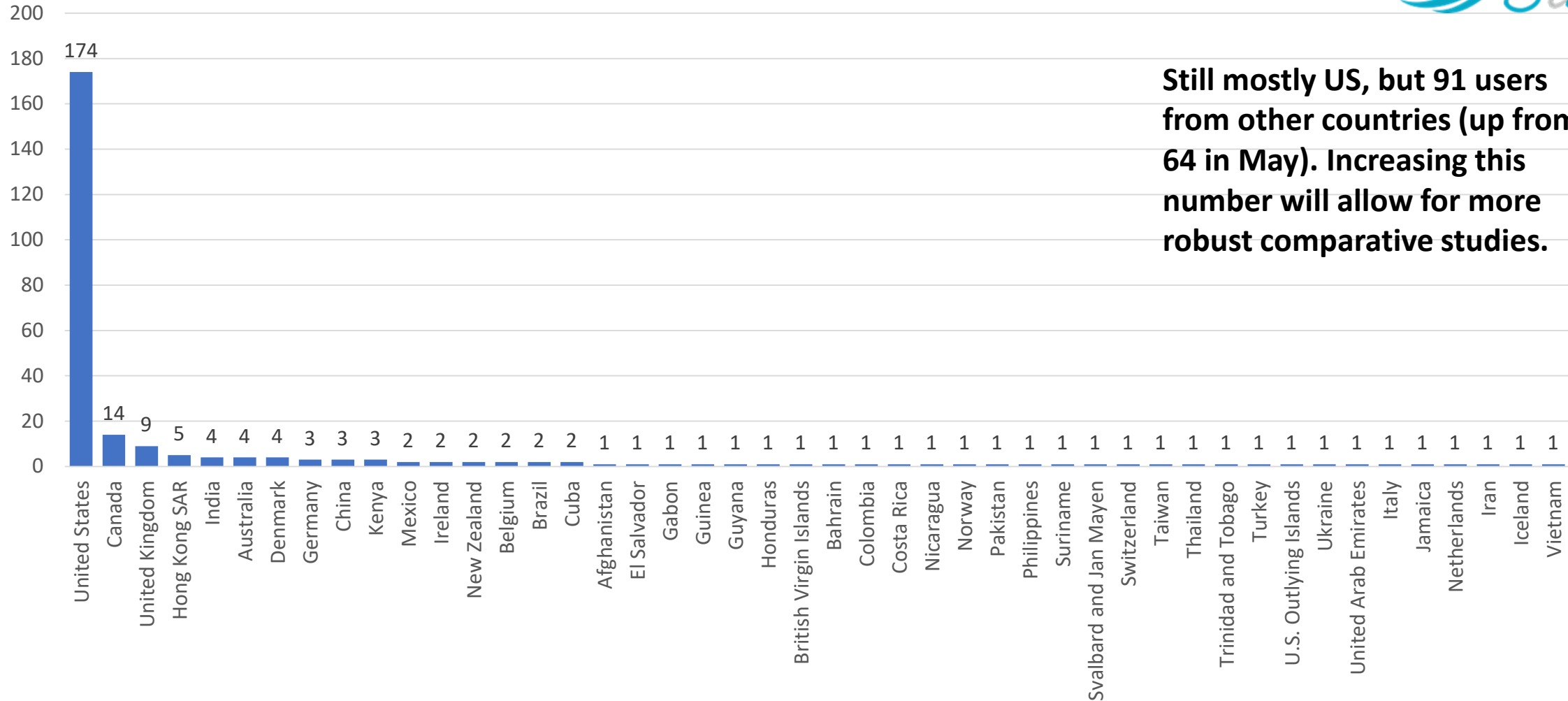
By Gender

Data pulled 26 Sep 2019





## SideEQ Users By Country of Birth



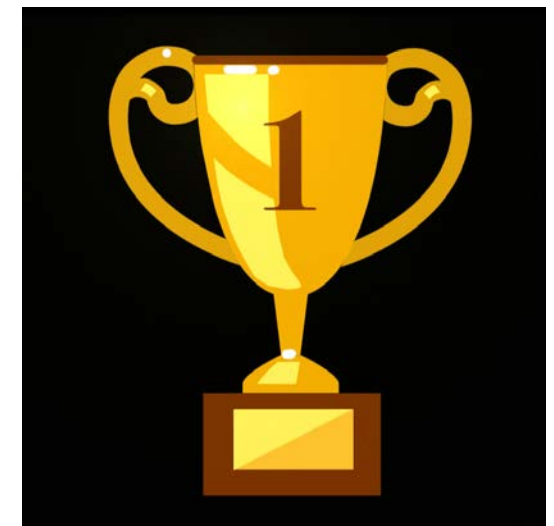
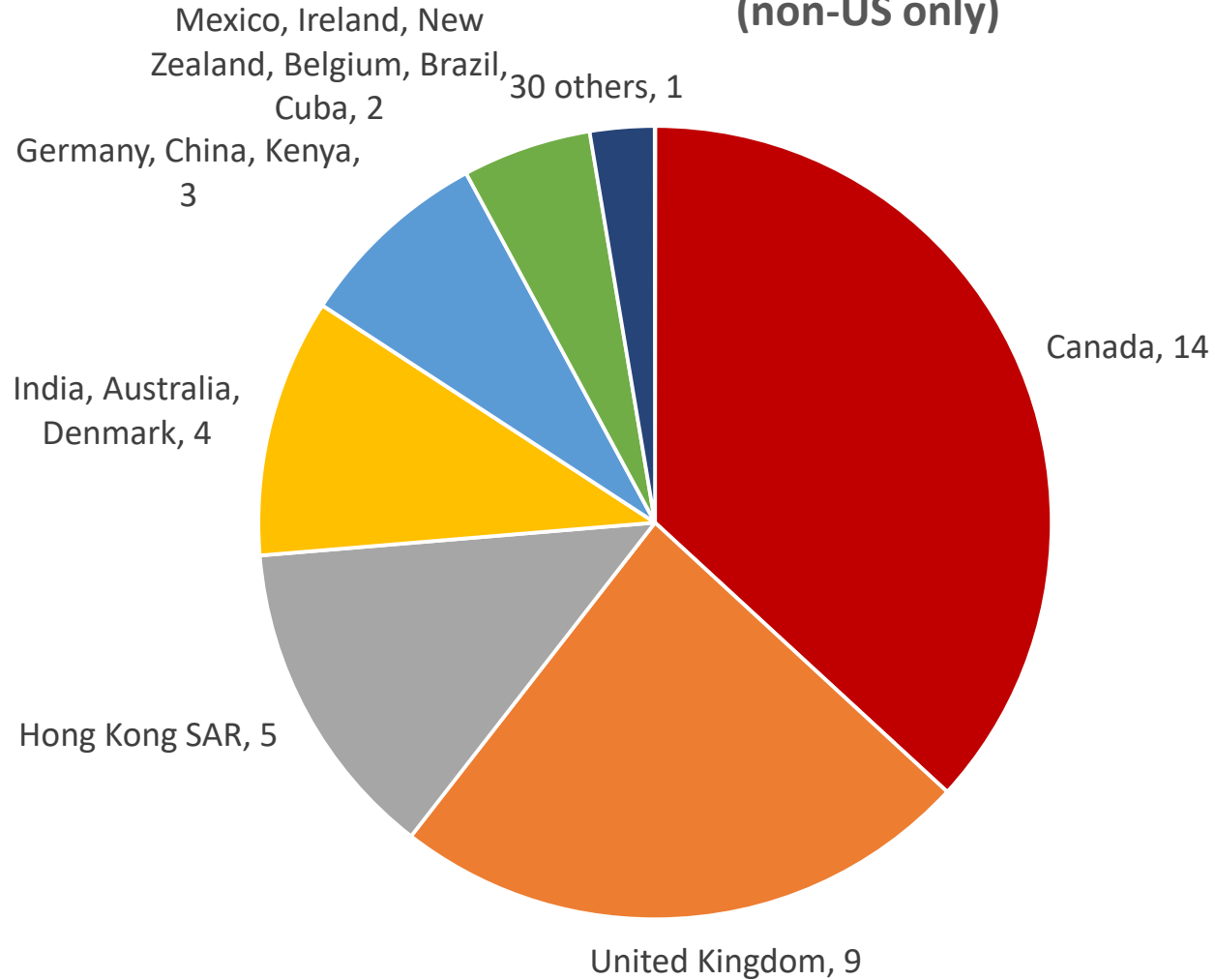
**Still mostly US, but 91 users from other countries (up from 64 in May). Increasing this number will allow for more robust comparative studies.**



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### Country of Birth for SideEQ Users (non-US only)







## Next Steps:

- Collecting more data from current subgroups to see what additional differences occur
- Researching what possible additional characteristics should be studied
- Integrating data from GIST patients with our Patient Registry to access additional covariates (mutation, previous medications)



# Thank You

**To all of those currently  
taking advantage of**



**And to those to come!**

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